

Target your audience with confidence

Our data is up to 56% more accurate than that of the average data provider*

Have you ever stopped to consider how accurate is the marketing data you're using in your campaigns? According to independent data validator, **Truthset**, our consumer data is amongst the best in the business, particularly for age data, location data, income data and ethnicity data.

How Media Source Solutions' Data Accuracy Measures Up



Age & Gender Data Combined

=

+18%

Above the Industry Standard



Ethnicity Data

=

up to +10%

Above the Industry Standard



Consumer Data Ages 18-24

=

+56%

Above the Industry Standard



Household Income Data

=

+10%

Above the Industry Standard

Stop missing your data targets - choose a provider that provides the data accuracy you're looking for!

Whether you're looking for postal data, phone data, email data or digital data, talk to us today about your data needs.



Media Source
SOLUTIONS

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