

Locate Your Ideal Audience

Use Geo-Targeting Campaigns to Find & Convert Your Prospects

Whether you'd like to run drive-to-store campaigns or have geo-specific offers to market, Media Source Solutions has the location data you need to run better performing geo-targeted campaigns.

In fact, we have access to billions of pseudonymous mobile location signals everyday from millions of mobile devices. With this location data, marketers can serve more relevant and targeted advertising that ultimately results in higher engagement rates and more sales.

Choose from the following mobile location signals:



Device ID



Device Type



IP Address



Latitude & Longitude



Timestamp



Timezone

How we ensure the quality of our location data

- **Cleansed** - Each location signal is examined for quality and origin
- **Enriched** - Signals are then enriched with corresponding venue and event data
- **Segmented** - They are then categorized into audience segments
- **Validated** - Duplicate location signals and algorithms are used to cross-validate consumer visits



Whether you're looking for postal data, phone data, email data or digital data, talk to us today about your data needs.



Media Source
SOLUTIONS

For recommendations or custom queries, contact:

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