

# Political Marketing Data

Media Source Solutions can help you reach consumers from both sides of the political spectrum in your marketing campaigns

Are you looking to target consumers for your upcoming political campaigns? Media Source Solutions has a wealth of political marketing data and can help you pinpoint your ideal audience and increase the scale of your political campaigns.

We have over 300 data points and 600 pre-built audiences available for you to use. Plus with 5+ declared touch points for accuracy, verification & validation, you can rest easy knowing that your campaign is being delivered to the audience you're expecting.

Our data is actionable across email, telemarketing, direct mail, mobile, social, CTV and other digital channels for multichannel campaigns.

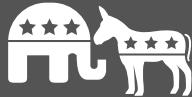


## Drill down to your ideal target audience



### Candidate

Federal  
State  
Local



### Political Party

Democratic  
Independent  
Republican



### Interest or Cause

Current Events  
Issues  
Policies



### Location

City  
Congressional District  
State



### Demographics

Age & Gender  
Ethnicity  
Income

## Or try a custom audience

Looking for something specific? We can create your perfect segment with a custom audience built solely for you. Simply provide us with a list of keywords and we will return a custom audience within 72 hours. Whatever your audience is searching for, we can identify them.

Whether you're looking for postal data, phone data, email data or digital data, talk to us today about your needs.