

Seasonal Celebrations

Media Source Solutions can help you reach consumers who are in-market for decorations and home décor supplies for all the holiday seasons

The average person in the United States spends approximately \$269 on decorations each year according to Rocket Homes, with some holiday decoration fanatics spending even more.

Decorating for each season for these home décor fans is something they look forward to as each season passes. These individuals subscribe to magazines, belong to clubs, buy from Infomercials and visit craft stores to get ideas to help them come up with fun holiday themes. Now with Media Source Solutions' Seasonal Celebrations data segment you can target them in your upcoming holiday campaigns.

Take advantage of this data segment's other known factors - credit card users, internet buyers, mail order buyers and retail buyers - to help make your next campaign a success!



Select your ideal focus from our pre-built Seasonal Celebrations segments:

- Book Buyers
- Collectibles
- Crafts/ Hobbies
- Credit Card Holders
- Home Décor Buyers
- Infomercial Buyers
- Magazine Subscribers
- Scrapbooking
- Stamps/Coins

Drill down even further with demographics

With our demographic data, we can help you to pinpoint your audience with even greater accuracy. Filter by:



Age



Ethnicity



Gender



Geography



Homeowner
Status



Presence of
Children

Whether you're looking for postal data, phone data, email data or digital data, talk to us today about your needs.