

Your Ideal Health & Beauty Audience Is Within Reach!

Media Source Solutions' Health & Beauty Audiences can't resist a new color palette, blush, make up brushes, skin creams or any other skin care product designed to make them look and feel better about themselves. They also buy vitamins & herbal supplements to help them create an inner glow. These audiences frequently make online health & beauty purchases and are eager to try the latest trends in cosmetics and skincare aesthetics.

We have a number of pre-built audiences including **Cosmetic Buyers, Vitamins & Herbal Supplements Buyers & beHealthy & Beautiful product buyers**. Or we can build you a custom audience for your exclusive use with the following targeting criteria:

Demographic Data

- Age
- Gender
- Ethnicity
- Geography
- Income

Brand Affiliation

- Chanel
- Clinique
- Cover Girl
- Estee Lauder
- L'Oréal

Product Type

- Bronzers
- Cosmetics
- Herbal supplements
- Make-up brushes
- Skincare products
- Perfumes
- Vitamins
- Maybelline
- Neutrogena
- Olay
- Sephora
- Urban Decay



Why Our Health & Beauty Audiences Wear it Better!



Privacy-compliant

Our data is opted-in to receive third party offers & we respect any opt-out requests we receive.



Multi-channel

Our data is actionable across channels for digital, mobile, social, video and CTV.



Tested, trusted & validated

Our data is validated with 10+ declared touch points per record for performance & quality assurance

Reach consumers who are in-market for health & beauty services

Whether you're looking for postal data, phone data, email data or digital data, talk to us today about your data needs!