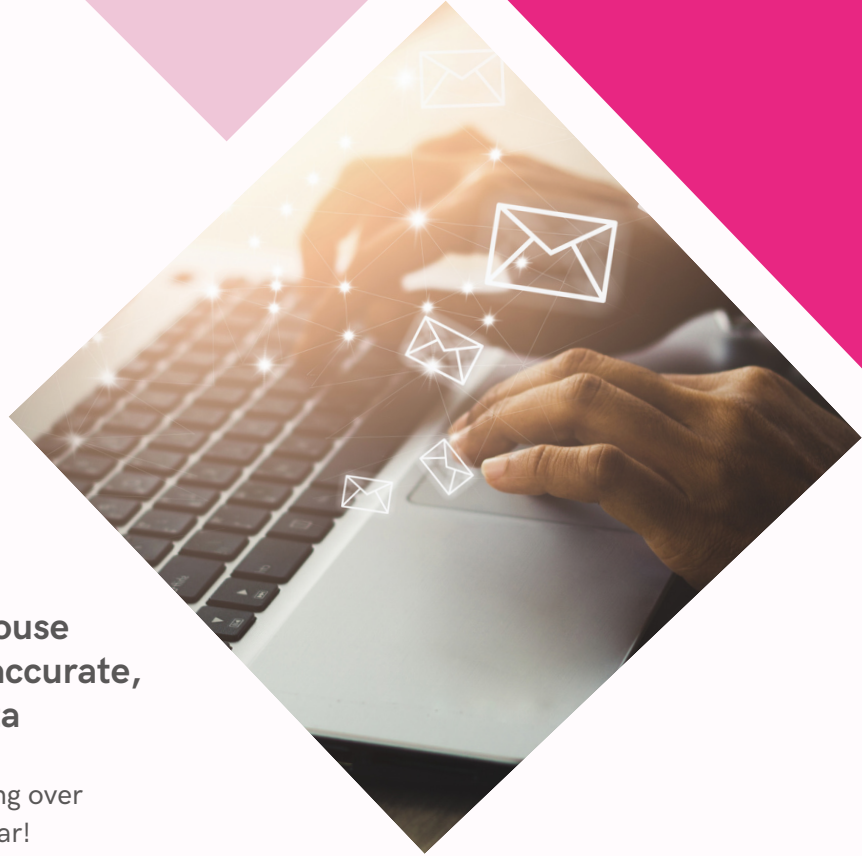




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Email Activation



Choose an email partner with an in-house ESP and a track record for providing accurate, high-quality consumer & business data

With our wealth of high-quality opt-in data boasting over 500 attributes, your email campaigns are set to soar! What's more, our in-house ESP ensures that your campaigns are not only fueled by rich, targeted data but are also optimized for high-volume third-party acquisition email deployments. Say goodbye to complexities and hello to a streamlined and powerful solution that takes your email marketing to new heights.

Our categories include:

- Automotive
- CPG
- Finance
- Retail
- Mobile
- Mortgages/Real Estate
- Wireless Mobile

Filter by demographics and household behaviors including:

- Ethnicity
- Geography
- Homeowner Status
- Household Income
- Marital Status
- Pet Owner
- Presence of Children

Elevate your campaigns with precision, efficiency, and impactful results - all made possible with Email Activation.

Why choose email activation?



Direct Communication

Email provides a direct and immediate channel of communication with the target audience. Messages are delivered straight to the recipients' inboxes, allowing for timely and efficient outreach.



Measurable Results

Marketers can track open rates, click-through rates, conversion rates, and more, allowing for data-driven decision-making and continuous improvement of strategies.



High Conversion Rates

Email has consistently demonstrated high conversion rates. Well-crafted email campaigns can effectively guide recipients through the sales funnel.



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